Phillip Haberman

Data Analyst | Business Intelligence | Analytics Engineering

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github.com/phaberman

PROFESSIONAL SUMMARY

Data analyst with 5 years in hospitality data. I build and run production dbt and Dagster pipelines that turn POS, CRM, and labor data into tested models for management reporting. Relocating to the US.

EMPLOYMENT HISTORY

Data Analyst, *Cages Hospitality Group* 2021 – Present
Shanghai

- Built and run a production dbt + Dagster platform covering sales, inventory, and labor, with automated tests, CI on every pull request, and nightly schedules with freshness checks and failure alerts.
- Modeled large order, payment, CRM, and loyalty datasets (1M+ rows) using staging, intermediate, and mart layers with incremental fact models, and reconciled each pipeline against legacy reports before cutover.
- Reduced prime cost (labor + COGS) by 12 points of revenue, sustained for 3 years, by tying scheduling and purchasing to sales trends, and reported the impact to leadership in dollars saved.
- Ran cohort and churn analysis on ~300k customer records to time re-engagement campaigns, and built Metabase KPI dashboards and sales forecasts for executive reporting and weekly staffing and inventory decisions.
- Apply AI-assisted tooling across the analytics workflow to speed up data modeling, query development, and analysis.

Head ESL Teacher, *Web International English* 2016 – 2018
Shanghai

- Led a teaching team and developed curriculum and teacher training materials.

Account Manager, *MissionSafe* 2015 – 2016
Atlanta

- Managed 100+ key accounts, CRM system, and led expansion in new markets.

Project Manager, *Awana Global* 2013 – 2015
Atlanta

- Managed project budgets, logistics, and donor relations.

EDUCATION

MA in Applied Linguistics, *Shanghai JiaoTong University* 2018 – 2021
Shanghai

BA in Spanish, *University of North Georgia* 2007 – 2013
Dahlonega

Certificate in Data Science, *Le Wagon Coding Bootcamp* 2021 – 2021
Shanghai

SKILLS

- SQL
- dbt Core
- Metabase
- Git
- Duckdb
- Python
- Dagster
- Big Query
- Docker
- Gtihub